



# EWLive2.0

19-22 September 2022  
in Tartu, Estonia

## Dominating the Electro-Magnetic Environment (EME)

Supported by



REPUBLIC OF ESTONIA  
MINISTRY OF DEFENCE



Hosted by and with the full support of the Estonian Ministry of Defence and the Defence Industry Association, EWLive2.0 will deliver the latest trends and technologies.



### PREVIOUS DEMONSTRATING COMPANIES





# EWL2.0

## INTERNATIONAL AUDIENCE



## HISTORY OF DELEGATIONS



## ATTRACTING WORLDWIDE DELEGATIONS

UK, USA, Germany, Denmark, Algeria, Finland, Estonia, Lithuania, Latvia, Slovenia, Turkey, Ukraine, Croatia, Qatar, Netherlands, Czech Republic, Romania and Georgia.

## EWL2.0 SUPPORT



I would like to confirm that the Estonian Ministry of Defence (MOD) is fully supportive of EWLive2.0, which will take place from September 19 - 22 in Tartu Airport, Estonia. Along with the Estonian Defence Industry Association (EDIA) we look forward to working with you and your team to ensure EWL2.0 is a truly world-class thought leading event for all those involved.

Yours sincerely,  
**Mr Kalle Laanet**  
Minister of Defence



REPUBLIC OF ESTONIA  
MINISTRY OF DEFENCE



# EWL2.0

## WHY EWLIVE2.0?

- EW Live is a **unique, proven and successful** concept, enabling vendors to demonstrate capabilities in a live environment. Military delegations from around the world greatly value the format, and the contrast this presents to standard mock-up demo's and scale models seen in traditional exhibitions.
- Identifying the new technology challenges, and providing comprehensive solutions from the commercial sector to meet growing Military stakeholder requirements.
- **Private live demonstrations & Workshops** scheduled with Military delegations of your choice.

## WHAT IS THE NEW ENVIRONMENT?

Within the new Multi-Domain Operations construct, the EME (Electromagnetic Environment) has moved to the center of Great Power technological competition. Key adversaries are fielding advanced EME capabilities to attack, destroy, and defend in all domains, including Space and Cyber. Their training and doctrine increasingly plan for EME capabilities to be the sharp tip of the spear in any engagement.

Front-line practitioners who face these cutting-edge peer capabilities are hungry for training, solutions and technologies that can perform in real-world conditions - conditions that are evolving at an accelerating pace. AI, Cyber, 5G, Quantum and lasers are moving rapidly from theory, into front-line systems and training.

## AGENDA

EWLive2.0 will introduce a one-day Practitioner Conference in Tartu, Estonia, to launch the 4-day event, bringing together front-line voices who are experiencing real-world challenges, needing winning solutions today, and capabilities that are upgradeable and survivable in a rapidly evolving threat environment.

Days 2-4 will have concurrent advanced technology/capability/training Workshops, EW Live, and UAS/CUAS activities in three adjacent locations in the Tartu area in Estonia.

There will be a Gala dinner evening, as well as drinks reception evening hosted by Estonian Ministry of Defence.

19 September	20 September	21 September	22 September
<ul style="list-style-type: none"> <li>■ EW Practitioners Conference</li> <li>■ EW Live set up</li> <li>■ C-UAS Set up</li> <li>■ Networking event</li> </ul>	<ul style="list-style-type: none"> <li>■ EW Live Demonstrations</li> <li>■ C-UAS Demonstrations</li> <li>■ Networking event</li> </ul>	<ul style="list-style-type: none"> <li>■ EW Live Demonstrations</li> <li>■ C-UAS Demonstrations</li> </ul>	<ul style="list-style-type: none"> <li>■ EW Live Demonstrations</li> </ul>



The whole EW Live event was fantastic & the CD day was incredibly useful. I felt all the content was pitched appropriately & provided useful & insightful perspective of the future threats that we are like to encounter.

Major, OC 237 Sig Sqn, 14th Signal Regiment (Electronic Warfare), UK



Thank you for your very kind and solid support. The delegation really enjoyed the event and found it very useful. I was informed that the Ukr MoD is intended to visit the EWL next year

Ukraine MOD





# EWL2.0

## PARTICIPATION PACKAGES

EWL2.0 offers demonstration packages for a range of technologies across the spectrum. Whether you have equipment or software to demonstrate live, new concepts to present or looking to access new markets, we can tailor our packages to match your business objectives. Our focus is on 'connecting business'.

	FIELD DEMONSTRATIONS	CLASSROOM WORKSHOPS	EXHIBITION ONLY
	£30,000	£20,000	£10,000
<b>Live Field Demonstration</b> on the airfield or apron depending on equipment requirement	YES	X	X
<b>Dedicated Classroom</b> to carry out demonstrations/presentations in a closed environment	X	YES	X
<b>Exhibition Display</b> space to exhibit within the exhibition area	YES	YES	YES
<b>Dedicated Demonstrations</b> Schedule according to your priority list of delegations	YES	YES	X
<b>Delegate Places:</b> full delegate places with access to exhibition and demonstration zones	6	4	2
<b>APP Listing:</b> company profile in the official APP	YES	YES	X
<b>APP Messages:</b> customized push messages to appear within the official APP	1	1	X
<b>APP Advertising Banners:</b> scrolling advertising banner on rotation in the official APP	YES	X	X
<b>Email Campaigns:</b> company logo included across all marketing streams pre, during & post event	YES	YES	YES
<b>Website:</b> company profile, images, press releases, products and videos on the event's website	YES	YES	YES

## SPONSORSHIP OPPORTUNITIES

<p><b>Dinner Sponsorship</b></p> <p><b>£20,000</b></p> <p>1 available</p>	<p><b>Drinks Reception Sponsorship</b></p> <p><b>£15,000</b></p> <p>2 available</p>	<p><b>Networking Breakfast</b></p> <p><b>£10,000</b></p> <p>3 available</p>	<p><b>Counter Drone Demonstration</b></p> <p><b>£15,000</b></p>
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### ORGANISED BY TANGENT LINK

Tangent Link is an agile, adaptive and proactive company with offices in Estonia, UK and Australia. Tangent Link is well connected through the delivery of its industry-specific, military and aerospace events held internationally since 2004. [www.tangentlink.com](http://www.tangentlink.com)